

Scottish Enterprise and Partners

Multi-Agency Economic Development



What our client wanted

The local enterprise companies (LECs) within the Scottish Enterprise network wanted to create and implement joint regional economic development strategies with their partners in local authorities and other community agencies.

What Frontline did

Frontline designed and delivered all of the pioneering examples of this multi-agency economic development work in Scotland. Published strategies include:

Dunbartonshire Beyond 2000 – The first 10 year multi-agency strategy process delivered in Scotland. This project broke new ground in addressing social inclusion as an economic development issue.

Changing Gear – captured the momentum from the previous post-steel regeneration strategy and set out a challenging 10 year framework for Lanarkshire, and was the first in central Scotland to set out the role of digital connectivity.

Global Change – Local Challenge – the Forth Valley review for Scottish Enterprise Forth Valley and its partners in three local authorities and Communities Scotland. This was the first to set objectives for talent attraction.

New Ways – this joint Scottish Borders strategy was developed as a response to the problem of acute industrial decline in the area. The strategy theme of 'new ways' of seeing the future was adopted by the partners across a range of economic, business and community development initiatives.

Scottish Enterprise – Network Skills Strategy. A process of major revisions of thinking on the role of skills and learning in economic development that was designed to win maximum engagement from the broad range of partners in economic development and the learning industry across Scotland.

What difference we made

These multi-partner economic strategies laid the foundation for shared public sector prioritisation and 'joined-up' thinking in many areas across Scotland. Frontline's ground-breaking role in these projects provided the baseline for local enterprise companies, and their local authority partners to take a much more future focused view in their strategy processes and joint delivery.