

One North East

Evaluation of SHINE



What our client wanted

One North East (ONE) launched the Strategic Horizons in the North East (SHINE) project to create scenarios on possible futures for the north east region of England. The project was designed to inform planning and policy development, and build capacities in North East organisations. Following implementation of the 18 month project, One North East wanted to evaluate and review the lessons learned from the SHINE experience.

What Frontline did

Frontline was commissioned because of our experience and understanding of futures and scenario planning projects. A significant interview programme collected qualitative and quantitative data on the experience of the SHINE process and outputs, and aspirations for the future of the project. A focus of these interviews was the extent to which SHINE has changed the attitudes and behaviours of individuals and organisations in a way that will enhance planning, policy and economic growth in the North East. This is evidenced in the new Regional Economic Strategy.

In parallel, our team undertook a benchmarking exercise to assess the experiences of scenario and futures projects elsewhere in the UK.

What difference we made

Our report evidenced achievement of SHINE's objectives and recommended an ongoing role for the project in the public policy community. SHINE has been funded for a further three years by One North East and is now rebranded as Future Matters, www.futurematters.org.uk.