

Glasgow City Council

Early Years Investment Proposal



What our client wanted

Glasgow City Council, in partnership with NHS Greater Glasgow & Clyde, needed to prioritise its investment in programmes for young children and their families to forestall greater investment requirements in later years. They wanted support in facilitating engagement across departments and organisations to prepare an integrated investment proposal and project outcomes for Glasgow.

What Frontline did

We prepared a discussion paper to scope out opportunities and challenges in multi-organisation working and the leadership role of the Council. We worked with the chief executive and corporate policy team to analyse proposals for early years investment, to build up the integrated approach behind these proposals, and to align them to the vision for early years intervention in Glasgow. We then worked with the Council and NHS to scope out proposals, facilitated discussions and made expert contribution to working groups. We prepared two substantive reports for the chief executive. First, the overall early years investment proposal and costs, bringing together the recommendations for a Total Place-type initiative in Glasgow. Second, we prepared an outcome framework for measuring both individual projects and the overall investment programme. These were approved by the chief executive working group and funded for implementation.

What difference we made

Frontline's contribution brought insight to healthcare and local government sectors to this work, enabling partnership working to move towards agreed outputs that aligned with the priorities of the NHS and Council. Our outcomes-focused approach underpinned sustainability of this investment.

What our client said

"Frontline worked with our Early Intervention Working Group. They advised us on emerging ideas for investment and were able to assess the potential of emerging options. Frontline's strengths are: the ability to draw on a wide range of experience and knowledge from elsewhere in the UK; excellent research capacity; the ability to challenge accepted thinking and practice and bring forward innovative ideas; a deep understanding of performance measurement and how to capture potential impacts; and highly professional with top class presentation and report writing."

Dawn Corbett, Head of Corporate Policy, Glasgow City Council